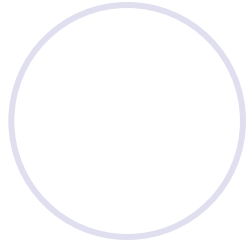
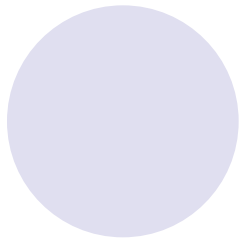


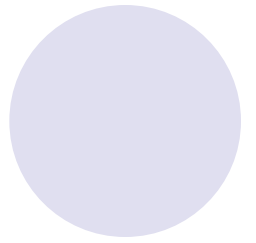
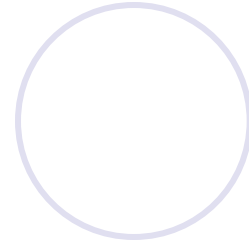
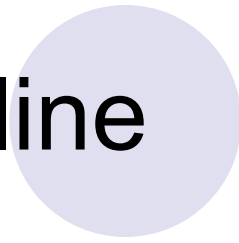
Module 2: Photovoice as Methodology, not Method

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Outline



- *Photovoice Foundations*
- *Science*
- *Implications*

Photovoice (PV) Foundations

- Developed by Caroline Wang and Mary Ann Burris (1994, 1997)
 - used with rural Chinese women to document health & work-related experiences
- Take pictures and have structured conversations (collaborative)
- Designed as a feminist methodology
 - highlight women's experiences
 - participants as collaborators
 - move toward social action by developing critical consciousness

PV across disciplines (method and methodology)

- Public health - Community-based participatory research
- Evaluation studies – Participatory/empowerment evaluation
- Rural development - Participatory rural appraisal
- Community Development - Action research
- Psychology & Education – Participatory action research

PV as methodology, not method

- Goals: facilitate critical consciousness, empowerment, and social action
 - Empowerment – control over psychological & material resources that affect one's life (Julian Rappaport)
 - Can shift who controls narratives



Photovoice and Science

- Critical theory

- Knowledge is co-constructed
- Social positioning highlighted
- Collaboration = better science, interventions, and social actions (Fals Borda, 2008).
- Transform the status quo by altering social structures.

Goals of PV (i.e., why PV is a methodology, not a method)

- Democratize knowledge-those situated outside of science insert their lived experiences and perspectives into the knowledge construction process (Fals Borda).
- Create “better” science via strong objectivity (Fals Borda; Michelle Fine) – importance of situated perspectives
- Shift problem definition away from status quo (Fals Borda)
- Work in solidarity with subordinated groups

Implications if PV is a methodology rooted in critical theory

- Must be understood as aligned (& therefore consistent) with critical theory
- Research must work against the status quo/be liberatory
- Attention to social location/reflexivity
- The work should facilitate transformative social change