

**BINATIONAL COMMUNITY OUTREACH WORKERS
“PROMOTORAS/PROMOTORES” CONFERENCE
MEXICO-CALIFORNIA**

**Binational Health Week
California-Mexico Health Initiative
Mexican Secretariat of Health (Leave Healthy – Return Healthy Program)
Mexican Social Security Institute (IMSS-Oportunidades)
Touro University**



**October 15, 2003
9AM – 4PM**

1310 Johnson Lane–Mare Island, California

Agenda

- 8:45 – 9:15** **Registration**
- 9:15 – 9:45** **Welcoming Remarks**
Mistress of Ceremonies: *Rosario Alberro*, Binational
Exchange Coordinator, California-Mexico Health Initiative
- Dr. Peter Perhac***, Vice-President of Student Affairs,
Touro University-California
- Dr. Javier Cabral Soto***, Coordinator General, *IMSS*
(Mexican Social Security Institute) *Oportunidades* Program
- Xóchitl Castañeda***, Program Director, California-Mexico
Health Initiative, University of California
- Gary Cloutier***, Vice-Mayor, City of Vallejo
- Joanne Schivley***, Council Member, City of Vallejo
- Kathy Hoffman***, Representative of Congressman George
Miller

Presentations

- 9:45 – 10:15** Mexican Social Security Institute. IMSS *Oportunidades* Program
- 10:15 – 10:45** Mental Health Center, Pilsen-Little Village – Chicago
Latino/Latina Mental Health
- 10:45 - 11:15** *LEAVE HEALTHY – RETURN HEALTHY* Program
(Mexican Secretariat of Health; SSA)
- 11:15 – 11:30** California – Mexico Health Initiative, University of California
***Community Outreach Workers Training Manual:
“Histories of Coming and Going”***
- 11:30 – 11:45** Questions and Answers
- 11:45 – 11:55** Cañada College
***Helping Community Outreach Workers Empower the
Community - An Academic Perspective***
- 11:55 – 12:10** *Vision y Compromiso:*
***The Importance of Community Workers and Health
Promoters***
- 12:10 – 1:00** **Lunch**
Introducing: the Mayor of the City of Vallejo:
Anthony Intintoli and
Local Representative of Senator Wesley Chesboro:
Vernicka Thompson
- 1:00 – 1:30** Farmworker Women’s Leadership Network of California
Theatre/Workshop on Domestic Violence

1:30 – 2:30

Workshops

Moderator: **Norma Martinez-Rubin**

1. Latino Health Access
How to Identify Depression
Western Institute for Advanced Studies, Mexico (*Instituto de Estudios Superiores del Occidente*)
Herbolaria Mexicana: Usos y Costumbres
2. Planned Parenthood-Golden Gate
A Model for Training Reproductive Health Promoters.
Centerforce
The work of Promoters in Prisons.
El Concilio de San Mateo
Health and Leadership
3. Touro University
What you need to know about HIV/AIDS.
4. Por Nuestra Salud ***Training Future Promoters about Diabetes.***
5. Hesperian Foundation: ***Where There Is No Doctor: Danger Signs in Pregnancy.***

2:30 – 2:45

Break

2:45 – 3:45

Plenary: Presentation on the conclusions of each workshop (Questions and Answers)

3:45 – 4:00

Closing Words: ***Dr. Deborah Blackwell*** (CEO and Dean of Touro University)
Lauren María Padilla (Director of Academic Affairs for the Physician Assistant/MPH Program.)
Rosario Alberro

Participating Agencies

This event is organized by the California – Mexico Health Initiative in collaboration with: the Mexican Social Security Institute/ *Oportunidades* Program, Mexican Health Secretariat/ *Leave Health – Return Healthy* Program, Touro University - California, Latino Health Access, Puente a la Salud, Planned Parenthood-Golden Gate, El Concilio of San Mateo, Tiburcio Vázquez Health Center, Children’s Health Initiative / *Visión y Compromiso – Community Health Outreach Worker/Promotoras* Project, Por Nuestra Salud, Farmworker Women’s Leadership Network of California, Mental Health Center Pilsen-Little Village, Hesperian Foundation, La Cañada College.