Objective

- Raise awareness on the disparity Latinos with autism face in terms of age of diagnosis and healthcare access.
- Inform the Latino community of the importance of early detection to minimize the impact of autism and refer families to resources available to those with autism.

Background

- Minimizing the effects of autism is dependent on early diagnosis and treatment.
- Latinos are not getting the specialized services they need quickly or efficiently enough to mitigate the symptoms of autism.
- Studies have shown that there is a disproportionate under-representation of Latino children with autism in the special education system.
- Statistics have shown that between 25% and 50% of children receiving intensive early intervention will move into general education by Kindergarten. Furthermore, many other in early intervention will need significantly less service provision in future years.

How to incorporate campaign into BHW

- Contact and invite local clinics and providers specializing in autism to participate or donate materials
- Invite local autism support groups to participate. For example, local chapter of:
  - http://www.autismspeaks.org/
  - http://www.autism-society.org/
- Help establish a support group for Latino parents where such a group is non-existent
- Workshops open to the general public held at clinics that specialize on providing services to children and adults with autism
- Panel of stakeholders (community agencies, legislators, health departments, research institutes, etc.)

Campaign Kit Material

- Video capsule
- PSA for radio
- Factsheet: Autism and Latinos
- Campaign Poster
- Guide for Promotoras
- Various informative factsheets and pamphlets from the CDC
Available Resources

**Autism Speaks**
A national organization made up of local chapters that provide information concerning autism to family members of children with autism, healthcare providers, and people diagnosed, as well as providing, a means of support for parents with children with autism.
http://www.autismspeaks.org/

**Autism Source**
A resource database established in 2004 dedicated to providing the most comprehensive database of resources related to autism.
http://www.autismsource.org/

**CDC's Autism Website**
This website created by the CDC focuses on providing information for Spanish speaking people concerning autism.

**Autism Society**
National Organization dedicated to providing information concerning autism and provide support for parents with children with autism. This website is available in English and Spanish.
http://www.autism-society.org/site/PageServer?pagename=autismo

**National Institute of Mental Health Autism Website**
Website created by the National Institute of Mental Health. The website provides information in many different forms and for a diverse population.