

MEDIA ADVISORY

October 10th, 2007

Media Contacts:

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Binational Health Week / Health Initiative of the Americas

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**INTERNATIONAL COLLABORATIVE ON IMMIGRANT HEALTH
TO CONVENE IN LOS ANGELES**

Binational Health Week (BHW), an international collaborative for health-education and wellness activities for Latino immigrants, will convene a policy forum with 500 policymakers, researchers, community leaders, consular officials, and public health professionals to discuss health challenges facing Mexican and Central American immigrants and identify opportunities for bilateral collaboration.

The policy forum will be held Monday, October 15 – Tuesday, October 16, at various locations including City Hall and the California Endowment.

WHO: Representative from the United Nations, the Foreign Ministers for Colombia, El Salvador, and Guatemala, the Secretary of Health for Mexico, as well as several Mexican state secretariats of health, the Director for Region 9 U.S. Dept. of Health and Human Services, California Secretaries of Health and of State and Consumer Services.

WHAT MEDIA AVAILABILITY

WHEN Monday, October 15

10:00 AM – Press Conference, Report Presentation / Los Angeles City Hall

10:30 AM – Q&A with Dignitaries and Officials / Los Angeles City Hall

2:00 PM – Roundtable Discussion: International Representatives / California Endowment

7:00 PM – Gala Dinner and Cultural Event / St. Vibiana's Cathedral

Tuesday, October 16

9:00 AM – Closing Forum / Mexican Consulate General in Los Angeles

11:00 AM – Health Care Provider Site Visits / Various Locations

Please call for a complete forum agenda, listing of dignitaries available to the media, and location details.

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ANUNCIO PARA LOS MEDIOS

10 de octubre de 2007

Contacto de medios: Oficina del Senador Cedillo / Anfitrión de California
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Semana Binacional de Salud / Iniciativa de Salud de las Américas
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DISPONIBILIDAD DE LOS MEDIOS PARA:

PLATAFORMA COLABORACION INTERNACIONAL PARA LA SALUD DE LOS INMIGRANTES REUNIÓN EN LOS ANGELES

- QUÉ:** La Semana Binacional de Salud (SBS) –Una plataforma de colaboración internacional de actividades de educación sobre salud y en pro del bienestar de los inmigrantes latinos– reunirá a unos 500 tomadores de decisiones en políticas públicas, investigadores, líderes comunitarios, funcionarios consulares, y profesionales de salud pública, en el Foro de Políticas Públicas, para discutir los retos que enfrentan los inmigrantes mexicanos y centroamericanos e identificar oportunidades de colaboración bilateral.
- DÓNDE:** El Foro de Políticas Públicas tendrá lugar el lunes 15 y el martes 16 de octubre, en varios lugares de Los Angeles, incluyendo el edificio del Ayuntamiento (*City Hall*) y las oficinas de *The California Endowment*.
- QUIÉNES:** Al Foro asistirán representantes de las Naciones Unidas, los Ministerios de Relaciones Exteriores de Colombia, de El Salvador y de Guatemala, el Secretario de Salud de México, y secretarios de salud estatales de México, el Director de la Región 9 del Departamento de Salud y Servicios Humanos de los EE.UU., así como las Secretarías de Estado de la Agencia de Salud y Servicios Humanos y de la de Asuntos de Estado y del Consumidor del Estado de California.
- CUÁNDO:** **Lunes 15 de octubre**
10:00 AM – Conferencia de prensa, Presentación de Reporte / Ayuntamiento de Los Angeles (*City Hall*)
10:30 AM – Sesión de preguntas y respuestas con Dignatarios y Funcionarios / Ayuntamiento de Los Angeles (*City Hall*)
2:00 PM – Mesa redonda, discusión: Representantes Internacionales / *The California Endowment*
7:00 PM – Cena de Gala y Evento Cultural / Catedral de Santa Vibiana
- Martes 16 de octubre**
9:00 AM – Clausura del Foro / Consulado General de México en Los Angeles
11:00 AM – Visitas de campo a proveedores de salud / Varios lugares
- Favor de llamar para la agenda completa del Foro, la lista de los dignatarios a los que podrán entrevistar los medios, y los detalles de las direcciones donde tendrán lugar los eventos.**

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Media Availability Schedule and Speakers Binational Health Week / Los Angeles Policy Forum



MEDIA CONTACTS

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Binational Health Week

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MEDIA EVENT DATES / LOCATIONS

A full schedule of events and locations may be obtained on request. All events require RSVP and/or onsite registration.

Monday, October 15

10:00 AM Press Conference, Report Presentation / Los Angeles City Hall

10:30 AM Q&A with Dignitaries and Officials / Los Angeles City Hall

2:00 PM Roundtable Discussion: International Representatives / California Endowment

7:00 PM Gala Dinner and Cultural Event / St. Vibiana's Cathedral

Tuesday, October 16

9:00 AM Closing Forum / Mexican Consulate General in Los Angeles

11:00 AM Health Care Provider Site Visits / Various Locations

INDIVIDUAL INTERVIEWS

In addition to the media events one-on-one interviews may be arranged in advance with the following individuals. Availability must be confirmed in advance.

United Nations

Alfredo González R. NHDR Executive Coordinator, UNDP, México

Foreign Ministers

Margarita Escobar, Ministry of Foreign Affairs, El Salvador

Ernesto Navarro, Ministry of Health, El Salvador

Martha Alto Aguirre, Undersecretary of Foreign Affairs, Guatemala

Jaifa Metzger, Director of "Colombia Nos Une", Ministry of Foreign Affairs from Colombia

México

Jose Ángel Córdova, Secretary of Health, Mexico

Hon. Ector Jaime Ramirez, Chairman of the Health Commission of the House of Representatives

Carlos Rico, Undersecretary for North America, Secretariat of Foreign Affairs, Mexico

Mauricio Hernandez, Undersecretary of Prevention and Health Promotion, Secretariat of Health, Mexico

J. Guadalupe Bustamante, Secretary of Health for the State of Baja California (North)

Francisco Cardozo, Secretary of Health for the State of Baja California (South)

Eladio Gerardo Verver, Mexican State Secretary of Health, (Zacatecas, México)

J. Armando Aguirre, Mexican State Secretary of Health (Guanajuato, México)

M. Angeles Fromow: Head of the Linking and Social Participation Coordinating Unit, Ministry of Health;

United States / California

Rosario Marin, California Secretary, State & Consumer Services

Gilbert Cedillo, Senator, California Legislature

Dr. Wyatt R. Hume, Provost & Vice-President, University of California

Michael Drake, Chancellor, University of California Irvine

Robert Ross, President and CEO, The California Endowment

Xóchitl Castañeda, Director, Health Initiative of the Americas

John D. Trasvina, President, MALDEF (Mexican American Legal Defense and Educational Fund)

Francisco Moreno, President, COFEM (Mexicans in Northern America Organization)

Christina Beato, Deputy Director Pan American Health Organization

Rosario Alberro, Associate Director of Health Initiative of the Americas and Coordinator for the Health Commission for the Institute of Mexican Abroad (IME).

Disponibilidad para Entrevistas, Horario y Ponentes Semana Binacional de Salud | Foro Binacional, Los Ángeles



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Iniciativa de Salud de las Americas | Semana Binacional de Salud
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FECHA DE LOS EVENTOS Y LOCALIDADES

Tenemos a su disposición un horario completo de los eventos y localidades. Se requiere registrarse por adelantado para los eventos.

Lunes, 15 de Octubre

10:00 AM Conferencia de Prensa y Presentación del Reporte | City Hall de Los Ángeles
10:30 AM Preguntas y Respuestas con dignatarios y oficiales | City Hall de Los Ángeles
2:00 PM Discusión interactiva con representantes internacionales | The California Endowment
7:00 PM Cena de Gala y evento Cultural / St. Vibiana's Cathedral

Martes, 16 de Octubre

9:00 AM Clausura del Foro | Consulado General de Mexico en Los Ángeles
11:00 AM Health Care Provider Site Visits / Various Locations

ENTREVISTAS INDIVIDUALES

A parte de poder realizar entrevistas en sitio, se ofrece entrevistas uno a uno si así lo requieren. Los siguientes son las personas disponibles:

Naciones Unidas

Alfredo González R. Oficina Informe Des. Humano México, Naciones Unidas

Ministerio de Relaciones Exteriores

Margarita Escobar Vice-Ministra, Ministerio Rel. Exteriores, El Salvador
Ernesto Navarro, Viceministro, Ministerio Salud, El Salvador
Martha Altolaquirre, Vice-Ministra, Ministerio Relaciones Exteriores, Guatemala
Jaifa Metzger, Directora, Colombia Nos Une, Ministerio Rel. Exteriores Colombia

México

Jose Ángel Córdova, Secretario de Salud, México
Hon. Ector Jaime Ramirez, Presidente Comisión Salud, Congreso de México
Carlos Rico, Sub-Secretario, Secretaria Relaciones Exteriores, México
Mauricio Hernández, Sub-Secretario, Secretaria Salud, México
J. Guadalupe Bustamante, Secretario de Salud de Baja California Norte, México
Francisco Cardozo, Secretario de Salud de Baja California Sur, México
Eladio Gerardo Verver, Secretario de Salud de Zacatecas, México
J. Armando Aguirre, Secretario de Salud de Guanajuato, México
M. Angeles Fromow, Coordinación Vinculación Social, Sec. Salud, México

Estados Unidos / California

Rosario Marin, Secretaria de la Agencia de los Servicios del estado y del Consumidor
Gilbert Cedillo, Senador Estatal del Distrito 22
Dr. Wyatt R. Hume, Vicepresidente Ejecutivo de la Universidad de California
Michael Drake, Rector de la Universidad de California en Irvine
Robert Ross, Presidente de The California Endowment
Xóchitl Castañeda, Directora de la Iniciativa de Salud de las Américas
John D. Trasvina, Presidente, MALDEF (The Mexican American Legal Defense and Educational Fund)
Francisco Moreno, Presidente, Consejo de Federaciones Mexicanas en Norteamérica (COFEM)
Rosario Alberro, Subdirectora de la Iniciativa de Salud de las Americas - talleres
Christina Beato, Secretaria Adjunta del Departamento de Salud y Servicios Humanos de los Estados Unidos

VII Binational Health Week

Binational Policy Forum on Migration and Health

Los Angeles, California

October 14-16, 2007

More than 400 key stakeholders and policymakers from six different countries will convene to discuss immigrants' health challenges and explore collaborative strategies to enhance the health condition of this population.



Sunday, October 14th

6:00pm-8:00pm (*Pico House, Placita Olvera*)

Welcoming Reception

Monday, October 15th

9:00am-12:30pm (*Los Angeles City Hall*)

Official Launch

Press Conference

Plenary Sessions

1:00pm-6:00pm (*The California Endowment*)

Inaugural Luncheon

Work Sessions

7:00pm-11:00pm (*Vibiana Place*)

Gala Dinner

Tuesday, October 16th

9:00am-11:00am (*Consulate General of Mexico in L.A.*)

Plenary Closing Session

11:00am-2:00pm (*Various Locations in Los Angeles*)

Site Visits

For more information and a detailed program, please visit: www.binationalhealthweek.org

To register, please visit: www.regonline.com/bhwforum

Special Acknowledgment to our Donors and Partners

The United States-Mexico Border Health Commission
California's Department of Health Services
General Consulates of El Salvador in the United States
The California HealthCare Foundation
The California Wellness Foundation
General Consulates of Guatemala in the United States
General Consulates of Colombia in the United States
Council of Mexican Federations in North America
Mexico's National Council of Science and Technology

Mexican Institute of Social Security
The Health Initiative of the Americas
The California Endowment
Mexico's Secretariat of Foreign Affairs
Mexico's Secretariat of Health
University of California
The Institute for Mexicans Abroad
California Latino Caucus
California HIV/AIDS Research Program

Kaiser Permanente
L.A. Care Health Plan
City of Los Angeles
Wells Fargo
WellPoint
Health Net, Inc.
Altamed
The Wine Institute
State of California