



## Press Release

# V. Manuel Pérez

Assemblymember, Representing the 80th District

FOR IMMEDIATE RELEASE  
January 11, 2010

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### **\*\*MEDIA ADVISORY\*\***

## **Improving Health Service Delivery during Public Health Emergencies**

*Wednesday policy briefing hosted by Assemblyman V. Manuel Pérez*

(SACRAMENTO) – Assemblyman V. Manuel Pérez (D-Coachella) invites the health policy community to a Wednesday briefing. The Health Initiative of the Americas and the California Program on Access to Care, both programs of the University of California, Berkeley, will present a two-hour policy briefing entitled, “The Role of Promotores as Agents of Change during Public Health Emergencies.”

The policy briefing will address the role of the promotores, also known as community health outreach workers, as connectors between hard-to-reach communities and the organizations that respond to health emergencies. Qualitative data will be presented about the ways that community health workers provided culturally competent care and filled health education gaps between the public health infrastructure and hard-to-reach communities during the H1N1 outbreak. The briefing will include recommendations for more effective utilization of promotores during public health emergencies.

**Date:** Wednesday, January 13, 2010  
**Time:** 11:00 a.m. – 1:00 p.m.  
**Location:** Legislative Office Building, Room 100, 1020 N Street, Sacramento, 95814

To RSVP for the event, please contact Sandra Escudero at Health Initiative of the Americas at (559) 737-4761 or via email at [sescudero@fhcn.org](mailto:sescudero@fhcn.org).

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*Assemblyman V. Manuel Pérez serves as chair of the Assembly Committee on Jobs, Economic Development, and the Economy. He represents the 80<sup>th</sup> Assembly District, which includes the communities of Blythe, Brawley, Calexico, Calipatria, Cathedral City, Coachella, Desert Hot Springs, El Centro, Holtville, Imperial, Indio, La Quinta, Palm Springs, and Westmorland.*